

## Strategic Policy and Partnerships

One of the goals of Academy policy efforts is to build key partnerships and leverage resources to help meet our goals and enhance members’ image. Because it is not business as usual in Congress, as reported almost daily in the media, these relationships are even more vital for us. These relationships are not meant to replace any network or affiliations the Association has had in the practice areas but instead to focus on legislative and policy efforts. Coalitions and partnerships have been found to be effective both in cost and outcomes in achieving legislation and policy. The role of our Academy in these groups (whether to lead or support) is dependent on the issue and the relationship to meeting our goals. Some of these were existing relationships that needed to be strengthened while many others are new.

<b>ORGANIZATION</b>	<b>POLICY AREAS</b>
American Society for Parenteral and Enteral Nutrition (A.S.P.E.N) <a href="http://www.nutritioncare.org">www.nutritioncare.org</a>	Key Issue-TPN and Drug Shortages  Key partner in working to reduce drug and TPN shortages through legislation and Executive Order. Recent meetings with the DNS DPG has expanded our efforts in this area
AARP Foundation <a href="http://www.foundation.aarp.org">www.foundation.aarp.org</a>	Key Issue-Hunger and Food Insecurity  Partnership that is focused on reducing hunger and food insecurity with older adults.
American Association of Diabetes Educators (AADE) <a href="http://www.diabeteseducator.org">www.diabeteseducator.org</a>	Key Issue-Access to nutrition services for persons with prediabetes and diabetes  This is an important partnership and one with which we strive to find the common ground since many of our members also belong to this organization. Supporting efforts to have Congressional action to improve MNT reimbursement by allowing services same day as Diabetes Self-Management Training visits has been one common issue for both groups to support. In addition, they have been very supportive of our MNT and prediabetes legislation.
American Diabetes Association (ADA) <a href="http://www.diabetes.org">www.diabetes.org</a>	Key Issue-Access to nutrition services for persons with prediabetes and diabetes  Strong relationships working on legislation in both the adult and children populations. Again we have many members in both organizations which helps leverage resources.

ORGANIZATION	POLICY AREAS
<p>American Heart Association (AHA)  <a href="http://www.heart.org">www.heart.org</a></p>	<p>Key Issue-Increasing awareness of the role of nutrition and heart disease with policy makers</p> <p>Several areas of partnerships-increase focus of diet and physical activity with children, partnering on ways to increase fruit and vegetable consumption and reducing CV disease working together on the recently passed Farm Bill and the National Fruit and Vegetable Alliance. Our next collaboration will be on the Child Nutrition Reauthorization.</p>
<p>The Association of State Nutrition Network Administrators (ASNNA)  <a href="http://www.asnna.org">www.asnna.org</a></p>	<p>Key Issue-Protecting funding for SNAP-Ed and EFNEP</p> <p>Working closely with this group on promoting the value of nutrition education with policy makers. Providing expertise on the value of our members delivering SNAP-Ed and EFNEP programs to USDA and other federal agencies. Important collaboration on the Farm Bill that fully restored funding for SNAP-Ed and maintained ENFNEP, significant employers of our members. Leading a group of nutrition education policy advocates here in DC to develop a common message.</p>
<p>The Association of State &amp; Territorial Public Health Nutrition Directors  <a href="http://www.astphnd.org">www.astphnd.org</a></p>	<p>Key Issue-Maintaining funding of the Prevention Fund</p> <p>Working with this group helps highlight the need for strong public nutrition programs to improve the health of communities. The Prevention Fund remains very vulnerable to reduction in funding. Also key partner on National Fruit and Vegetable Alliance</p>
<p>Coalition for Health Care Funding  <a href="http://www.publichealthfunding.org">www.publichealthfunding.org</a></p>	<p>Key Issue- Assure funding with members of Congress for Medicare, Medicaid and Prevention funding.</p> <p>Effective group of 200 stakeholders and the oldest and largest nonprofit alliance working to preserve and strengthen public health investments in the best interest of all Americans. Member organizations together represent more than 100 million patients, health care providers, public health professionals, and scientists.</p>
<p>Convergence Project on Nutrition and Wellness  <a href="http://www.convergencepolicy.org">www.convergencepolicy.org</a></p>	<p>Key Issue-Building trust and respect with industry and public health to find the common ground to improve nutrition intake</p> <p>Project on Nutrition and Wellness (PNW) is made up of influential stakeholders to identify and positively influence the factors that determine the food choices of Americans. This group brings together the market forces to help create a way for the food industry to produce and market healthier food.</p>

ORGANIZATION	POLICY AREAS
Diabetes Advocacy Alliance (DAA) <a href="http://www.diabetesadvocacyalliance.org">www.diabetesadvocacyalliance.org</a>	<p>Key Issue- Access to nutrition services for persons with prediabetes and diabetes</p> <p>Strong partnership of 19 organizations to promote the need for diabetes treatment and prevention including the value of the RD. Successful Capitol briefing led to legislation introduced to expand MNT coverage for prediabetes. Most recent partner to join was AMA.</p>
Dietary Guidelines Alliance <a href="http://www.foodinsight.org">www.foodinsight.org</a>	<p>Key Issue-To address consumer challenges in incorporating Dietary Guidelines recommendations</p> <p>The Dietary Guidelines Alliance (DGA) a private–public partnership among leading food, nutrition, and health societies and industry organizations, in liaison with USDA and HHS helps promote the Dietary Guidelines with industry and federal agencies partners to drive behavior change and set effective policies in nutrition programs. As we look to 2015 Guidelines, this group will be important to drive positive behavior change</p>
Feeding America <a href="http://www.feedingamerica.org">www.feedingamerica.org</a>	<p>Key Issue-Assurance of food security</p> <p>Works closely with the staff on advancing legislative agendas that help assure healthy food access for all Americans.</p>
Food and Research Action Coalition <a href="http://www.frac.org">www.frac.org</a>	<p>Key Issue-Assurance of food security</p> <p>Works closely with the staff on advancing legislative agendas that help assure healthy food access for all Americans.</p>
Food Policy Working Group (FPWG)	<p>Key Issue-Working to move forward key legislation for food and nutrition policy</p> <p>The Food Policy Working Group seeks to reduce hunger and improve nutrition among vulnerable populations, including children, seniors, and low-income families and individuals. While organizations have specific missions and priorities, the group is guided by three shared principles that shape the collective work: I) protect against hunger; II) improve nutrition and health outcomes among vulnerable populations; and III) increase community access to affordable, nutritious food. The Academy is a leader in this group</p>
Food Marketing to Kids	<p>Key Issue- Working to assure science based messages are targeted to children in making healthy food choices</p> <p>The FMW is dedicated to eliminating harmful food marketing to children by actively identifying, investigating, and advocating changes to marketing practices and policies that undermine</p>

	children's health.
--	--------------------

ORGANIZATION	POLICY AREAS
<p>Million Hearts Campaign  <a href="http://www.millionhearts.hhs.gov">www.millionhearts.hhs.gov</a></p>	<p>Key Issue-Million Hearts™ is a national initiative that was launched by HHS to prevent 1 million heart attacks and strokes by 2017.</p> <p>CMS/CDC partnership to reduce heart disease where we are a partner. This campaign offers a vehicle to promote our SCAN DPG efforts and outcomes.</p>
<p>National Association for Nutrition and Activity (NANA)  <a href="http://www.cspinet.org/nutritionpolicy/nana.html">www.cspinet.org/nutritionpolicy/nana.html</a></p>	<p>Key Issue-Advocates federal policies and programs to promote healthy eating and physical activity to help reduce chronic disease</p> <p>Steering committee role that provides the voice of our DPGs working in these areas including school nutrition and public health. Highly recognized by policy makers here including Congress, federal agencies and the White House.</p>
<p>National Association of Nutrition and Aging Services Providers (NANASP)  <a href="http://www.nanasp.org">www.nanasp.org</a></p>	<p>Key Issue-Partner on the Older Americans Act reauthorization, helping to enhance the value of RDs at the State Level and MNT.</p> <p>National organization working to provide older adults healthful food and nutrition through community-based services.</p>
<p>National Coalition for Food and Agricultural Research (N C-FAR)  <a href="http://www.ncfar.org">www.ncfar.org</a></p>	<p>Key Issue-Advocating for food and nutrition research funding in the Farm Bill</p> <p>Nonpartisan, coalition that brings food, agriculture, nutrition, conservation and natural resource to support food and agricultural research, extension and education. Outcomes include helping to plan 12 Seminars annually with 1,089 Hill staffers attending to learn about the importance of food and nutrition research.</p>
<p>National Food Policy Conference</p>	<p>Key Issue-Member of the planning committee to help maintain role of nutrition</p> <p>The National Food Policy Conference is a key national gathering for those interested in agriculture, food and nutrition policy. It explores the critical food policy issues of the day with a diverse mix of policymakers, advocates and scientists. Major speakers include cabinet members and leaders on food and agriculture policy on Capitol Hill.</p>
<p>National Fruit and Vegetable Alliance (NFVA)  <a href="http://www.nfva.org">www.nfva.org</a></p>	<p>Key Issue-Increase fruit and vegetable consumption</p> <p>National alliance of public and private partners working collaboratively to increase nationwide access to and demand for all forms of fruits and vegetables for improved public health.</p>

	Major outcomes were participation of Let's Move Salad Bars to Schools funding by private and public partnerships.
National WIC Association (NWA) <a href="http://www.nwica.org">www.nwica.org</a>	Key Issue-Maintain WIC funding  Partner on child nutrition issues with this advocacy voice of the Special Supplemental Nutrition Program for Women, Infants and Children Program (WIC), the over 9 million mothers and young children served by WIC and the 12,000 service provider Agencies many led by our members who are the front lines of WIC's for nutritionally at-risk mothers and young children.
Partnership for Food Safety Education (PSFE) <a href="http://www.fightbac.org">www.fightbac.org</a>	Key Issue-End illness and death from foodborne infection in the United States  Public and Contributing Partners are the organizations that form the leadership base of the Partnership for Food Safety Education. In other words, they are the "partners" in the "Partnership" and they help contribute to the Partnership's mission to improve public health and reduce foodborne illness.
The Partnership to Fight Chronic Disease (PFCD) <a href="http://www.fightchronicdisease.org">www.fightchronicdisease.org</a>	Key Issue-Help bring awareness to role of nutrition and chronic disease  Coalition of hundreds of patient, provider, community, business and labor groups, and health policy experts, committed to raising awareness of the number one cause of death, disability and rising health care costs: chronic disease.
School Nutrition Association <a href="http://www.schoolnutrition.org">www.schoolnutrition.org</a>	Key Issue- Implementation of the Healthy Hunger Free Kids Act.  National nonprofit professional organization representing more than 55,000 members who provide high-quality, low-cost meals to students across the country.
Trust for America's Health (TFAH) <a href="http://www.healthyamericans.org">www.healthyamericans.org</a>	Key Issue-Retaining funding for Prevention Fund  A non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.
Wal-Mart Nutrition Commitment	Key Issue-Helping to promote healthy food choices for customers.  Member of a small committee to help guide Wal-Mart in their nutrition education commitment and providing healthy affordable food choices.