

DESCRIPTION:

As part of the Academy's [new mission and vision](#), several new principles were developed that focus on collaboration and making a global impact. As the Academy begins to realize its Second Century, we encourage all Academy Groups to be part of this momentous time in our organization's history. Apply by March 1, 2019: https://app.reviewr.com/s1/site//Membership_Grant2019.

Affiliates, DPGs and MIGs are asked to focus on outreach to at least one of three potential member groups. The top six applications will receive \$500 to support their program. The three potential member groups include:

- DPD graduates not pursuing an internship
- those in allied health professions or practicing dietetics internationally
- those with advanced degrees in food, nutrition and/or dietetics from a non-ACEND program

EXAMPLES OF OUTREACH:

- Meet and greet with area DPD program students. Include specific information on alternatives to the RDN such as the NDTR and advanced degrees while encouraging students to continue Academy membership.
- Connect with allied health professional groups such as physicians, nurses, physical therapists, etc., to support webinars, educational sessions or events and, when appropriate, encouraging allied health professionals to join the Academy.
- Invite those with related educational backgrounds such as food scientists, community/public health administrators, hospitality directors, biochemists and agricultural specialists to attend webinars, symposiums or annual meeting, encouraging Academy membership.

QUALIFICATIONS:

- Applicant has approval from the Affiliate President or DPG/MIG chair.
- Applicant must use the [Prospect Membership Contact Information Form](#) during the event and provide contact lists to the Academy.
- Program must focus on one of the potential member outreach groups (DPD graduates not pursuing an internship, those in allied health professions or practicing dietetics internationally, those with advanced degrees in food, nutrition and/or dietetics from a non-ACEND program).
- Online application opens November 1 and all applications are due March 1. Outreach is set to be conducted in the following membership year.
- Applicant agrees to complete a survey at the end of the membership year for feedback and to provide outcomes of program event.

APPLICATION OVERVIEW:

- Description of Program – Include goals, number of expected attendees and other specifics of the program.
- Target Group/Audience Description – Select one of the three groups and describe potential program audience, including potential attendee's age and career level.
- Explanation of non-member recruitment – Describe how non-members will be encouraged to join the Academy during the event and how the Prospect Membership Contact Information Form will be used.
- Explanation of how funds will be spent – Describe how grant money will support outreach. If your group will be contributing funds, please include that as well.

POTENTIAL MEMBER OUTREACH:

DPD Graduates Not Pursuing an Internship:

Objective: While students are familiar with the pathways to become a RDN, many are unfamiliar with options for those that decide not to pursue an internship. Affiliates, DPGs and MIGs are encouraged to outreach to current students to inform them about options including:

- Becoming a NDTR
- Advanced Degrees
- CDR's New Interdisciplinary Certification in Obesity and Weight Management

Allied Health Professionals/Practicing Dietetics Internationally:

Objective: Collaborating with international dietetics professionals and those in allied health professions is a key component of the Academy's Second Century. Affiliates, DPGs and MIGs are encouraged to connect with those who may qualify for the Academy's International or Associate membership categories including:

- Invite an allied health professional to lead an educational event and encourage others in that specialty to attend.
- Host a booth at a meeting/symposium of an allied health profession's association. For example, the state nurses association, state physical therapy association, or annual conference for sports medicine.
- For international outreach, consider creating a relationship with an educational institution outside the United States.

Advanced Degrees in Food, Nutrition and/or Dietetics from a Non-ACEND Program:

Objective: Those who have pursued nutrition and dietetics higher education (masters, doctorate) contribute to the field in significant ways. However, those without the RDN or NDTR credential may not realize they can join the Academy. Affiliates, DPGs and MIGs are encouraged to reach out to those with advanced degrees in food, nutrition and dietetics including:

- PhD in Food Policy
- Master's in Food Science
- Master's in Community Health Nutrition

HOW TO APPLY:

Applications are due by March 1, 2019 at https://app.reviewr.com/s1/site/Membership_Grant2019.

Applications will be reviewed by a cross-section of members from the Diversity Committee, Student Advisory Committee, and Member Services Advisory Committee. The top two applications from an Affiliate, DPG and MIG will receive a grant of up to \$500 to be used towards the outreach efforts (6 grants in total). Grants will be directly deposited into the MIG, DPG or Affiliate's account in April/May 2019. All applicants will be notified of the status of their applications in April/May 2019. Outreach activities are to take place between June 1, 2019 and May 31, 2020.