

# North Dakota Academy of Nutrition and Dietetics



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Best Practice:  
Conference Planning and Partnerships

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# North Dakota Academy Demographics and Statistics

- ▶ Population of ND = 757,952
- ▶ #RD's in the state = 389
- ▶ #RD's members of the academy = 245
- ▶ # RN licenses in ND 14,486
- ▶ # LPN licenses in ND 3,331

*Note: Statistics as of February 14, 2018*



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# Past Conference Overview

- ▶ Typically rotates between two of our larger cities in ND: Bismarck (mid state) and Fargo (south east)
- ▶ Due to our size we have partnered with other like minded organizations: Long term care association and ND nutrition council but profits were then split
- ▶ Attendance: mainly RD's and student dietitians



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# Considerations

- ▶ If partnered with other organizations our profit would dramatically decrease.
- ▶ Yearly conference is our #1 income generator
- ▶ More concentration on team approach to medicine, health and prevention



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# Thinking Outside the Box

- ▶ 2018 will be first year of a nutrition symposium- lead by NDAND but open to other health care team members
- ▶ Topics included: Integrative medicine, gut health, cancer nutrition, Self care for the health professional
- ▶ Educational credits: ND Board of Nursing; CME's in addition to our typical RD, DTR's and Certified Dietary Managers



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# How to's

- ▶ Start early!!
  - ▶ Process typically takes about 8 weeks (or more) or longer for gathering information and approval
  - ▶ Cost
    - ▶ \$50 for Certified Dietary Manager continuing education application
    - ▶ Nursing - not a member so \$100 for first credit and \$20/ each credit after. Went through ND Board of Nursing.
    - ▶ CME's through Altru Health System learning and organizational development-no cost 😊 - Last minute they were not able to help due to our relationship with sponsored speakers

Note: UND School of Medicine can assist with CME's for any state! Cost is \$150 for first credit hour and \$75 for each after. Also \$7 fee per attendee. ND nurses can use CME for their contact hours. Will go this route next year.



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# Spreading the Word

- ▶ Since ND is small word of mouth still works best. “Your are from Bismarck, ND? Oh do you know Mary who works at Sanford?”
- ▶ Social media blitzes (Facebook invites)- How many other healthcare professionals do you know?
- ▶ Advertise at #FNDinnerparty February 22<sup>nd</sup> in Grand Forks
- ▶ Healthcare organization: Long-term Care, Altru Health System (Grand Forks), Sanford, ND Board of Nursing



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