



Growing Event Audience: Allied Health Professions and other Affiliates

Pat Kempen MS RDN CD
Wisconsin Academy of Nutrition and
Dietetics President Elect
Dietetics Chair, Program Director,
Faculty
Mount Mary University

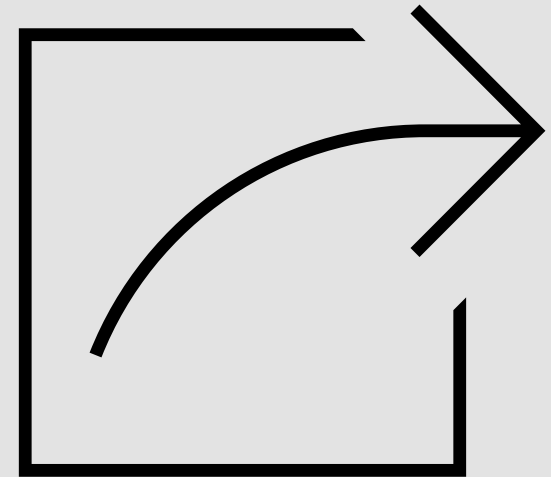
Progress to date...

1. WI-based allied health organizations and Academy affiliates were contacted that would have common educational and organizational interests, in order to combine efforts and provide more enriched education. Think-for RDs, for students, and interprofessional education!
2. Contacted to date were WSHA, WI-ADCES, WOTA and MAND. Methods used were event networking, colleague networking and emails after website review of leadership directory.
3. Held WOTA/WAND webinar on 12/9/2021, "Malnutrition and the Hospitalized Adult Patient: Roles of the Registered Dietitian and Occupational Therapist, Registered." Attendees: 44. Registration handled by WAND.



For the Future...

1. Joint webinar planned with MAND July, 2022. Topic to be determined.
2. To allow time to plan, prepare, promote and ensure success, WAND has planned 6 months in advance.
3. In-person or virtual? At this time, collaborations are virtual, but goal is in-person. An example: joint conference.



Learnings from this process....

1. Limiting collaboration plan to 2 organizations is the best first step. Reaching out to too many can stretch efforts too thin, and possibly end in poorly executed events.
2. Other allied health organizations want to collaborate, but both need to take time to figure out. Affiliate planning can be positive and welcoming from all aspects.

WAND is excited for the future in this new collaboration process!

