**Topic #4 Brainstorming: Event Planning in Today’s World**

|  |
| --- |
| **Based on the topics discussed in this segment, what are things your affiliate is doing well?** |
|  |
| **What things does your affiliate know it needs to work on?** |
|  |
| **What are some new ideas to bring to your Board for discussion and possible adoption?** |
|  |
| **What information would you present to help your Board reach a decision?** |
|  |
| **What communication methods do you think would work well?** |
|  |
| **What preliminary steps should your affiliate take to achieve the goals you’ve outlined?** |
|  |
| **What long term steps should your affiliate take to ensure success?** |
|  |
| **How will you solicit feedback on changes made, evaluate feedback, and incorporate changes to continue to improve?** |
|  |
| **Please include anything else to help you achieve your goals:** |
|  |