**Using Data to Identify Trends and Make Decisions**

**Currently using data to drive decision making**

Q: Where does your affiliate gather its data from?

* Member based methods
* Partner organizations
* Sponsor feedback
* Academy/CDR data

Q: What methods does your affiliate use to gather this data? How often is each method used per year?

* Survey
* One on one interview
* Focus group
* External reports

Q: How is data incorporated into your decision making process?

* Used in strategic planning
* Used in annual planning
* Used in approving new initiatives

Q: How would you like to expand how data is used in your decision making process?

* Require data to back up expanding, changing, or implementing a new project
* Use data in updating governing documents
* Present data in leader orientation to increase understanding of programs and benefits

Q: How is data cross communicated so all leaders are able to take advantage of the knowledge?

* Email
* Shared in central location
* Talked about during board meetings
* Sent to all committee chairs with instructions on how to use

**Would like to increase data driven decision making**

Q: Where does your affiliate currently gather its data from?

* Member based methods
* Partner organizations
* Sponsor feedback
* Academy/CDR data

Q: What methods does your affiliate use to gather this data? How often is each method used per year?

* Survey
* One on one interview
* Focus group
* External reports

Q: What methods of data collection and utilization would you like to see your affiliate incorporate going forward?

* Industry/partner organization reports
* More thorough member feedback
* Academy/CDR data
* Solicitation of useful data from Board members

Q: How would you like data incorporated into your decision making process?

* Used in strategic planning
* Used in annual planning
* Used in approving new initiatives
* Require data to back up expanding, changing, or implementing a new project
* Use data in updating governing documents
* Present data in leader orientation to increase understanding of programs and benefits

Q: How is data cross communicated so all leaders are able to take advantage of the knowledge?

* Email
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